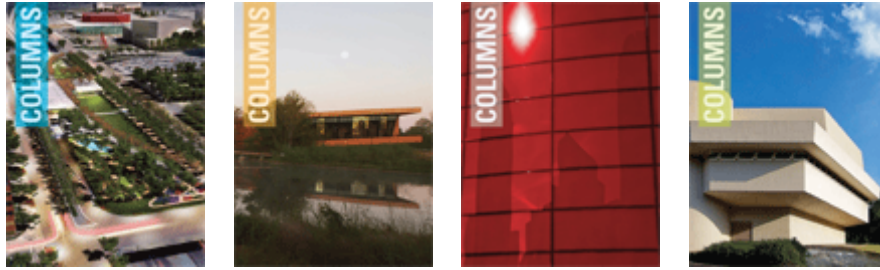


## Columns Magazine Sponsor Packages



*Columns* is a three-time award winning quarterly publication produced by the Dallas Chapter of the American Institute of Architects, and is the premiere arts and architecture magazine in North Texas. It is distributed to 6,000 individuals including our architect and professional affiliate members, other AIA Chapters and Centers for Architecture, our allied architecture, engineering, and contractor organizations, business leaders, public officials, as well as partners and friends of the Dallas Center for Architecture.

The magazine offers educated and thought-provoking opinions to stimulate new ideas and elevate the profession of architecture. It also provides commentary on the art and architecture within the communities in the greater North Texas region. The mission of *Columns* is to provide contemporary, critical thought leadership on topics of significance to the architectural community and to professionals in related industries.

### Sponsorship packages are available at the following levels:

**Underwriter: 20,000/year ~~20,000/year~~ SOLD**

Ad options: Back cover

- One company technical page feature per year
- Underwriter acknowledgement in AIA Dallas bi-monthly e-newsletter – logo link
- Underwriter acknowledgement on AIA Dallas *Columns* web page
- Acknowledgement in magazine masthead
- Annual reader focus group research re the impact of your advertising in *Columns*

**Patron: 15,000/year** (4,500 up front for the first issue, 3 follow-up payments of 3,500 per issue)

Inside front cover spread or inside back cover spread

- Patron acknowledgement in AIA Dallas bi-monthly e-newsletter – text link
- Patron acknowledgement on AIA Dallas *Columns* web page
- Acknowledgement in magazine masthead
- Annual reader focus group research re the impact of your advertising in *Columns*

**Sponsor: 10,000/year** (2,500 up front, 3 follow-up payments of 2,500 per issue)

1-page front of book

- Sponsor acknowledgement on AIA Dallas *Columns* web page
- Acknowledgement in magazine masthead
- Annual reader focus group research re the impact of your advertising in *Columns*

**For advertising inquiries please contact Kerrie Sparks at 214-880-1510, or [ksparks@aiadallas.org](mailto:ksparks@aiadallas.org). Standard ad rates are also available upon request.**



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