



2023 Sponsorship Opportunities

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2023 SPONSORSHIP OPPORTUNITIES

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AIA DALLAS

CALENDAR OF EVENTS

JAN 23	AIA DALLAS COMMITTEE FAIR
FEB 08	EPIC SERIES PORTFOLIO REVIEW
FEB 18	FORM FOLLOWS FITNESS 5K*
MAR 20	ARCHITECTURE MATTERS FIRMILY FEUD
MAR 30	ALLIED EXPO BUILDING ENVELOPE
APR 17	GOLF TOURNAMENT
MAY 03	EPIC SERIES SITE TOUR
MAY 04	AIA NORTHEAST TEXAS CELEBRATION
MAY 16	ARCHITECTURE MATTERS ARCH ON TAP
MAY 18	BARK + BUILD KICK OFF
MAY 19	LIA SPORTING CLAY CLASSIC
JUN 15	KEN ROBERTS MEMORIAL DELINEATION COMPETITION (VIRTUAL)
JUN 19	ARCHITECTURE MATTERS ARCH ON TAP
JUN 21	EPIC SERIES ADVOCACY & MENTOR MIXER
JUN 22	AIA NORTHEAST TX CREDIT CARNIVAL

AUG 02	EPIC SERIES BUSINESS DEVELOPMENT
AUG 21	ARCHITECTURE MATTERS ARCH ON TAP
AUG 31	FELLOWS DINNER
SEP 07	DESIGN AWARDS CELEBRATION
SEP 15	EMPOWERING CONFERENCE
OCT 02	EPIC SERIES FIGHT CLUB
OCT 21	ARCHITECTURE + DESIGN COLLEGE FAIR
OCT 26	HOME TOUR PREMIERE PARTY
OCT 28/29	HOME TOUR WEEKEND
NOV 09	IMPACT DALLAS GALA*
NOV 13	ARCHITECTURE MATTERS YG5M
NOV 16	HONORS & AWARDS BREAKFAST
NOV 30	AIA NORTHEAST TEXAS HOLIDAY PARTY
DEC 05	ALLIED EXPO INTERIORS
DEC 07	HOLIDAY PARTY & CHAPTER AWARDS
DEC 14	BARK + BUILD AWARDS

*Sponsorships available through the Architecture & Design Foundation.

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ALLIED MEMBERSHIP PROGRAM

The Allied Membership Program is designed for contractors, engineers, interior designers, landscape architects, technical professionals, real estate professionals, consultants, vendors, manufacturers, and every professional with an interest in the built environment.

Individual Allied Membership - \$500 Value

- AIA Dallas Member Pricing for all chapter events
- Opportunity to serve on an AIA Dallas Committee
- Opportunity to participate in the Allied Roundtable
- Contact information listed on the Allied Members Directory
- Opportunity to apply for professional development programs such as the Emerging Leadership Program and Advanced Leadership Program.
- Invitation to the Honors & Awards Breakfast
- Complimentary AD EX Walking Tour Ticket

Gold Partner - \$2,400

- Includes 6 Allied Memberships
- 1 table at Allied Expo
- Company logo listed on weekly eNews to members
- 1 guaranteed continuing education or speaking opportunity
- Priority sponsorship opportunities
- Use of official AIA Dallas' Allied Member logo
- 10% discount on job postings, AD EX venue rentals, and chapter advertising rates

Silver Partner - \$1,800

- Includes 4 Allied Memberships
- 1 table at Allied Expo
- Company name listed on weekly eNews to members
- Preferred for continuing education or speaking opportunities
- Preferred for sponsorship opportunities
- Use of official AIA Dallas' Allied Member logo
- 10% discount on job postings, AD EX venue rentals, and chapter advertising rates

Bronze Partner - \$950

- Includes 2 Allied Memberships
- 1 table at Allied Expo
- Company name listed on weekly eNews to members
- Preferred for continuing education or speaking opportunities
- Preferred for sponsorship opportunities
- Use of official AIA Dallas' Allied Member logo
- 10% discount on job postings, AD EX venue rentals, and chapter advertising rates

Basic Partner - \$500

- Includes 1 Allied Membership
- 1 table at Allied Expo
- Use of official AIA Dallas' Allied Member logo
- 10% discount on job postings, AD EX venue rentals, and chapter advertising rates

ANNUAL SPONSORSHIPS

ANNUAL SUPPORTING PARTNERS

AIA Dallas Supporting Partners provide for the architectural community through generously funding our local programs and events. In return, our partners receive direct access to our members, committees, and resources. Each tier of recognition is automatically applied once the giving threshold has been met. All Annual Supporting Partners receive all benefits of Allied Membership.

Strategic Partner - \$15,000+

- Company logo and direct website link from our AIA Dallas website
- AIA Dallas presentation opportunity
- Formal acknowledgement at the annual membership meeting and at all signature events
- One complimentary email to AIA Dallas membership
- One monthly digital ad in weekly AIA Dallas Newsletter for one full year
- Eight (8) tickets to the AIA Dallas Annual Holiday Party & Chapter Awards
- All benefits of selected event sponsorships
- Gold Allied Partnership Benefits

Sustaining Partner - \$10,000+

- Company logo and direct website link from our AIA Dallas website
- Formal acknowledgement at the annual membership meeting and at all signature events
- One monthly digital ad in weekly AIA Dallas Newsletter for six (6) months
- Four (4) tickets to the AIA Annual Holiday Party
- All benefits of selected event sponsorships
- Silver Allied Partnership Benefits

Patron Partner - \$7,500+

- Company logo and direct website link from our AIA Dallas website
- Formal acknowledgement at the annual membership meeting and at all signature events
- One monthly digital ad in weekly AIA Dallas Newsletter for three (3) months
- Two (2) tickets to the AIA Annual Holiday
- All benefits of selected event sponsorships
- Bronze Allied Partnership Benefits

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ANNUAL SPONSORSHIPS

COMMITTEES & NETWORKS

AIA Dallas has 21 active volunteer committees and networks that provide programming, discuss important topics, and create networking opportunities for our members.

The committees and networks available for sponsorship are Committee on the Environment (COTE), Communities By Design (CxD), Emerging Professionals Network (EP), Historic Resources Committee (HRC), Latinos in Architecture Network (LiA), LGBTQIA+ Alliance, Small Firms Roundtable Network (SFRT), and Women in Architecture Network (WiA).

Learn more about each of these committees at aiadallas.org.

Single Committee Annual Sponsorship - \$1,500

- Logo and link on the committee's microsite for the entire year
- Logo on all meeting and event notifications sent by the committee
- Logo on-screen at the start of each virtual committee meeting
- Opportunity to display small marketing materials for in-person meetings
- Introduction at each committee meeting

Committee Happy Hour Sponsorship - \$500

- Recognition as sponsor at the event
- Recognized as sponsor on calendar event and digital promotions
- Company logo on event signage

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PROFESSIONAL DEVELOPMENT

LEADERSHIP PROGRAMS

The **Emerging Leaders Program** identifies, cultivates, and mentors young leaders in three areas of leadership: the firm, the profession, and the community.

Emerging Leaders Program Sponsorship - \$2,500

- Sponsor logo on event print/online announcements and signage
- Signage placement at each training sessions
- Signage and recognition at graduation reception
- Invitation to program happy hours
- Two (2) tickets to graduation reception dinner

ELP Graduation Reception Sponsorship - \$500

- Signage and recognition at graduation ceremony and reception
- Listed in graduation reception invitation
- One (1) ticket to graduation reception dinner

The **Advanced Leadership Program** addresses topics such as leadership effectiveness, influencing in complex environments, conflict management, and decision-making.

Advanced Leadership Program Scholarship - \$1,500

- Sponsor logo on event print/online announcements and signage
- Signage placement at each training session


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PROFESSIONAL DEVELOPMENT

EDUCATION PROGRAMS



AIA Dallas plays an active role in the continuing education of its members. This established learning network allows members to fulfill education requirements necessary to maintain AIA membership and meet mandatory continuing education requirements for license renewal.

Licensing Program Sponsorship – \$1,000

The Emerging Professionals Network offers ARE programs such as the ARE lectures, Success Teams Program, ARE Trivia Night, etc. Sponsors will receive recognition as Licensing Program Sponsor at meetings and events.

Credit Carnival Session Sponsorship – \$1,000

Northeast Texas | Luxury Residential (June 22)

A day of one-hour presentations on various aspects of a particular topic. The events are free for AIA Dallas members and have a typical attendance of 100 licensed architects at each session. Sponsor benefits include their company logo on all event signage and digital promotion, formal recognition at the event, and the opportunity to present a Continuing Education (CE) Session. Preference for Credit Carnival presentations is given to Allied Members and Session Sponsors.

Allied Member Expo CE Sponsorship – \$1,000

Building Envelope (March 30) | Interiors (December 5)

All Allied Members are invited to participate in our Allied Member Expo (included with allied membership). A limited number of continuing education presentations are available at each expo for additional sponsorship. Breakfast, Lunch, and Happy Hour sponsorships may be available.

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SIGNATURE SERIES

ARCHITECTURE MATTERS



Event Dates: March 20th, May 16th, June 19th, August 21st, and November 13th.

This five-session series combines Architecture on Tap, Firmly Feud, and Architecture + Design Talks into a fun informative series that is free for all members.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$5,500

- Title rights to the series ("AIA Dallas Architecture Matters, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at each Architecture Matters session
- Company logo on event signage and all digital promotions
- Opportunity to provide promotional items to attendees
- Complimentary Allied Membership
- Eight (8) tickets to each Architecture Matters event

Series Sponsorship (5 Sessions) - \$3,500

- Formal recognition at each Architecture Matters event
- Company logo on event signage and all digital promotions
- Opportunity to provide promotional items to attendees
- Complimentary Allied Membership
- Four (4) tickets to each Architecture Matters event

Session Sponsorship (1 Session) - \$750

- Formal recognition at each Architecture Matters event
- Company logo on event signage and all digital promotions
- Opportunity to provide promotional items to attendees
- Two (2) tickets to each Architecture Matters event

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EMERGING PROFESSIONALS NETWORK

EP!C SERIES

The EP!C Series is an education series that supports AIA Dallas' emerging professionals by providing continuing education content with topics from portfolio development to site tours to technology utilization. This series bridges the gap between architecture education and professional practice with practical knowledge for aspiring architects early in their careers.

This series supports the EP Network's newly created **Path to Licensure Scholarship**. This scholarship is a one-time award to a testing candidate to assist with the expense of sitting for exams in cases where a candidate may not otherwise be financially supported.

Events Dates: February 8th, May 3rd, June 21st, August 2nd and October 4th



Annual Network Sponsor - \$1,500

- Logo and link on the committee microsite
- Logo on all meeting and event notifications
- Logo on-screen at the start of each virtual meeting
- Display marketing materials at in-person meetings
- Introduction at each committee meeting

Event Happy Hour Sponsor - \$500

- Recognition as sponsor at event
- Recognition as sponsor on calendar event, registration page, and all digital promotions
- Company logo on event signage



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SIGNATURE EVENT

GOLF TOURNAMENT



The 2023 event will be held at Brookhaven Country Club on April 17th.

The 27th Annual AIA Dallas Golf Tournament is designed for fun, camaraderie, and networking. The tournament is an excellent way to increase corporate visibility and support AIA Dallas.

EXCLUSIVE | CLAIMED

Title Sponsorship - \$7,500

- Title Rights to the event ("AIA Dallas Gold Tournament, presented by YOUR COMPANY")
- Registration for four (4) players
- Speaking opportunity at Awards Reception
- Special recognition at Awards Reception
- Company logo on co-branded hat given to every golfer
- Company logo on event signage, digital promotions, and announcements
- Opportunity to provide promotional item for goody bag provided to every golfer

EXCLUSIVE | CLAIMED

Tiger Drive & Margarita Hole Sponsorship - \$4,250

- Registration for four (4) players
- Individual signage and tent at 13th Tee Box
- Company logo on event signage and digital promotions
- Opportunity to provide promotional item for goody bag provided to every golfer

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GOLF TOURNAMENT

EXCLUSIVE

“Hole-In-One” Sponsorship – \$3,750

- Registration for two (2) players
- Individual signage and tent at sponsored Tee Box
- Company logo present on event signage and digital promotions

EXCLUSIVE | CLAIMED

Hat Sponsorship – \$3,750

- Registration for two (2) players
- Company logo on hat given to every golfer
- Company logo on event signage and digital promotions

EXCLUSIVE

Golf Ball Sponsorship – \$3,750

- Registration for two (2) players
- Company logo on ball given to every golfer
- Company logo present on event signage and digital promotions

EXCLUSIVE | CLAIMED

Shotgun Lunch Sponsorship – \$3,750

- Registration for four (4) players
- Company logo present on lunch buffet
- Company logo present on event signage and digital promotions
- Opportunity to provide promotional item for goody bag

EXCLUSIVE | CLAIMED

Awards Dinner Sponsorship – \$3,750

- Registration for four (4) players
- Company logo present on dinner buffet and event signage
- Company logo on all digital promotions
- Opportunity to provide promotional item for goody bag

EXCLUSIVE | CLAIMED

The Haven Grill Sponsorship – \$3,750

- Registration for four (4) players
- Company logo present at The Haven Grill and event signage
- Company logo on all digital promotions
- Opportunity to provide promotional item for goody bag

Sponsored Hole – \$3,000 CLAIMED

- Registration for two (2) players
- Individual signage and tent at Sponsored Tee Box
- Company logo on event signage and digital promotions

Eagle Sponsorship – \$3,000 (6 Available)

- Registration for four (4) players
- Company logo on event signage and digital promotions

Birdie Sponsorship – \$2,000 (6 Available)

- Registration for two (2) players
- Company logo on event signage and digital promotions

Keg Sponsorship – \$1,500 (2 Available)

- Does NOT include team registration
- Sponsor signage on keg cart
- Company logo on event signage and digital promotions

Beverage Cart Sponsorship – \$1,500

(2 Available) CLAIMED

- Does NOT include team registration
- Sponsor signage on beverage cart
- Company logo on event signage and digital promotions

Goodie Bag Sponsorship – \$750 (4 Available)

- Does NOT include team registration
- Company logo on digital promotions
- Opportunity to provide promotional item for goody bag

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AIA NORTHEAST TEXAS

CELEBRATION



Event Date: May 4th

Celebrate AIA Northeast Texas! Enjoy networking with peers, delicious food and drinks, and a few special presentations. Your sponsorship will allow the members to enjoy this special celebration with you and make valuable contacts.

EXCLUSIVE

Presenting Sponsorship - \$2,500

- Title rights to event ("AIA Northeast Texas Celebration, presented by YOUR COMPANY")
- 2-minute speaking opportunity and formal acknowledgement at the Celebration
- Company logo on event signage and all digital promotions
- Four (4) tickets to the Celebration

Gold Sponsorship - \$1,500 (3 Available)

- Formal recognition as sponsor at the event
- Company logo on event signage and all digital promotions
- Three (3) tickets to the Celebration

Silver Sponsorship - \$1,000 (4 Available)

- Company logo on event signage and all digital promotions
- Two (2) tickets to the Celebration

Contributor Sponsorship - \$500

- Company logo on event signage and all digital promotions
- One (1) ticket to the Celebration

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SIGNATURE EVENT

SPORTING CLAY CLASSIC



Event Date: May 19th

Established in 2016, the Latinos in Architecture Scholarship has motivated and supported economically disadvantaged graduating seniors in the DFW Metroplex towards pursuing a higher education/career in architecture or design. The annual LiA Sporting Classic is the key fundraiser for this scholarship.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$4,500

- Title rights to the event ("AIA Dallas LiA Sporting Classic, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Participation in awards presentation
- Opportunity to provide door prize or raffle item
- Registration for four (4) players
- Company logo on event signage and all digital promotions

EXCLUSIVE | CLAIMED

Dinner Sponsorship - \$3,000

- Formal acknowledgement at event.
- Company signage on table
- Registration for two (2) players
- Company logo on event signage and all digital promotions

EXCLUSIVE | CLAIMED

Lunch Sponsorship - \$3,000

- Formal acknowledgement at event
- Company signage on table
- Registration for two (2) players
- Company logo on event signage and all digital promotions

Gold Sponsorship - \$2,000

- Formal acknowledgement at event
- Registration for two (2) players
- Company logo on event signage and all digital promotions

Silver Sponsorship - \$1,000

- Formal acknowledgement at event
- Registration for one (1) player
- Company logo on event signage and all digital promotions

LIMITED

Goodie Bag Sponsorship - \$750 (4 Available)

- Does NOT include team registration
- Company logo on digital promotions
- Opportunity to provide promotional item for goody bag

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SIGNATURE EVENT

KEN ROBERTS MEMORIAL DELINEATION COMPETITION (KROB)

Event Date: June 15th

The Ken Roberts Memorial Delineation Competition (KRob) has celebrated the best in architectural delineation for 48 years. Since opening the competition to international entries, KRob typically receives over 400 entries from 25 countries annually.

In 2023, The KRob Award Announcement Celebration will be held virtually to allow for international participation. An exhibition of the entries will be held at the AD EX with an in-person opening reception.

In addition to the virtual event, exhibition, and exhibition opening event, sponsors receive exposure through the call for entries and all competition promotion. Past media partnerships include Architect and The Architect's Newspaper.

In 2024, AIA Dallas celebrates KRob's 50th anniversary. Contact cbauer@aiadallas.org for additional opportunities for this landmark year including a book, traveling exhibition, and archive.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$3,500

- Title rights to event ("AIA Dallas KRob Delineation Competition, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the virtual Award Announcement event
- Company logo on exhibition signage displayed at the AD EX
- Company logo on all digital announcements
- Complimentary Allied Membership
- Six (6) tickets to the in-person Exhibition Opening Reception

Exhibit Sponsorship - \$1,500

- Formal recognition at the virtual Award Announcement event
- Company Logo on exhibition signage and all digital promotions
- Four (4) tickets to the in-person Exhibition Opening Reception

Contributor Sponsorship - \$500

- Formal recognition at the virtual Award Announcement event
- Company name on exhibition signage and all digital promotions
- Two (2) tickets to the in-person Exhibition Opening Reception

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SIGNATURE EVENT

FELLOWS DINNER

Event Date: August 31st

The Fellowship program elevates architects who have made a significant contribution to architecture and society, and who have achieved a standard of excellence in the profession. Election to fellowship not only recognizes the achievements of architects as individuals, but also their significant contribution to architecture and society on a national level. Our yearly Fellows Dinner gives us an opportunity to recognize our newly elevated Fellows and applaud their achievements.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$2,500

- Title rights to the event ("AIA Dallas Fellows Dinner, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Company logo on event signage and all digital promotions
- Recognition on the formal invitation
- Four (4) tickets to Fellows Dinner

Gold Sponsorship - \$1,500

- Company name on event signage and all digital promotions
- Recognition on the formal invitation
- Two (2) tickets to Fellows Dinner

Silver Sponsorship - \$1,000

- Company name on event signage and all digital promotions
- Recognition on the formal invitation
- One (1) ticket to Fellows Dinner

Bronze Sponsorship - \$500

- Company name on event signage and all digital promotions

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SIGNATURE EVENT

DESIGN AWARDS

BUILT HONORS AWARDS | UNBUILT HONORS AWARDS | STUDENT DESIGN AWARDS

Event Date: September 7th

The AIA Dallas Design Awards recognizes outstanding architects for their work in the DFW and across the country. The 2023 Design Awards will combine the announcement of the Built Honors Awards, Unbuilt Honors Awards, and Student Design Awards in a unified celebration event. Sponsorships support the juried review of submissions and the event.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$6,000

- Title rights to the event ("AIA Dallas Design Awards, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Company logo on event signage and all digital promotions
- Company logo on exhibition signage at the AD EX
- Complimentary Allied Membership
- Eight (8) tickets to Awards Competition Announcement event

Gold Sponsorship - \$3,000

- Formal acknowledgement at the event
- Company logo on event signage and all digital promotions
- Six (6) tickets to Awards Competition Announcement event

Silver Sponsorship - \$2,000

- Formal acknowledgement at the event
- Company logo on event signage and all digital promotions
- Four (4) tickets to Awards Competition Announcement event

Contributor Sponsorship - \$1,000

- Formal acknowledgement at the event
- Company logo on event signage and all digital promotions
- Two (2) tickets to Awards Competition Announcement event

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SIGNATURE EVENT

EMPOWERING CONFERENCE

Event Date: September 15th

EMPOWERING 2023 will be a half-day conference to educate, promote, encourage, and inspire our members. Hosted by the AIA Dallas Networks, this event is the combined effort of the Emerging Professionals Network, Latinos in Architecture Network, Women in Architecture Network, and LGBTQIA+ Alliance.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$4,000

- Title rights to the event ("AIA Dallas EMPOWERING, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Company logo on the event website and all digital promotions
- Company logo on all event signage
- Complimentary Allied Membership
- Eight (8) tickets to the conference

Gold Sponsorship - \$3,000

- Formal acknowledgement at the event
- Company logo on printed event signage
- Company logo on event website and all digital promotions
- Six (6) tickets to the conference

Silver Sponsorship - \$2,000

- Formal acknowledgement at the event
- Company logo on printed event signage
- Company logo on event website and all digital promotions
- Four (4) tickets to the conference

Bronze Sponsorship - \$1,000

- Company name on printed event signage
- Company name on event website and digital promotions
- Two (2) tickets to the conference

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COLLABORATIVE EVENT WITH AD EX

ARCHITECTURE + DESIGN COLLEGE FAIR

Event Date: October 21st

Our annual College Fair offers high school students an opportunity to meet with architects, design professionals, professors, and representatives or alumni from colleges and universities offering a degree in architecture, interior design, landscape architecture, engineering, or related fields. The College Fair equips students with the knowledge and tools to pursue a design career. With your support, we hope to keep this a FREE event for students and parents!

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$1,500

- Title rights to the event (“AIA Dallas and AD EX Architecture + Design College Fair, presented by YOUR COMPANY”)
- Two (2) minute speaking opportunity at the event
- Opportunity to provide prizes or promotional items to attendees
- Company logo on event signage and all digital promotions

Gold Sponsorship - \$500

- Formal acknowledgement at the event
- Opportunity to provide prizes or promotional items to attendees
- Company logo on event signage and all digital promotions



2023 SPONSORSHIP OPPORTUNITIES

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SIGNATURE EVENT

TOUR OF HOMES

The AIA Dallas Tour of Homes, Dallas' only citywide home tour, showcases the work of some of the city's most talented architectural firms, highlighting the most innovative and outstanding residential design in the area. Sponsors of the tour also receive exposure through our media partnerships and public outreach.

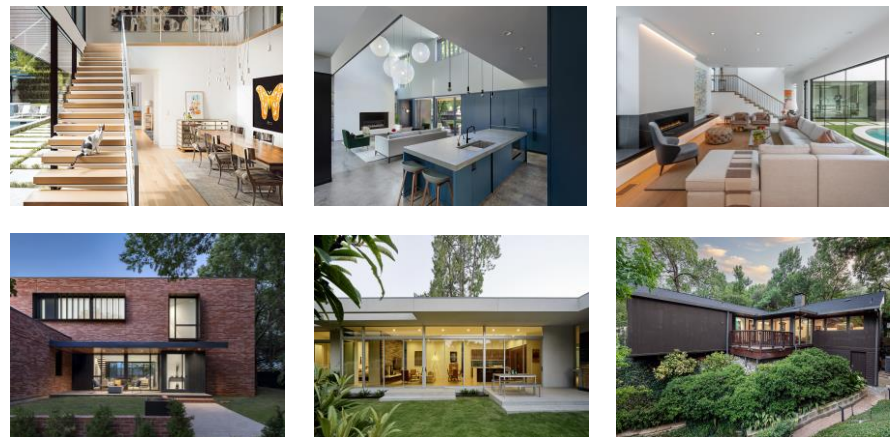
The Premiere Party will be held on October 26th.

The 2023 Tour will take place on October 28th and 29th.

EXCLUSIVE | CLAIMED

Title Sponsorship - \$10,000

- Title rights to the event ("AIA Dallas Tour of Homes, presented by YOUR COMPANY")
- VIP Tent provided at one home for furnishing with amenities for attendees
- Company name on official home map
- 2 AIA Dallas hosted social media posts with a link to your website
- Logo and website link on all digital announcements
- Logo and company name on all printed signage and website
- Your Company's marketing material placed in all homes
- Company logo on Tour of Homes t-shirt
- Eight (8) tickets to the premiere party
- Twenty (20) general admission tickets to the weekend tour
- All benefits of Annual Sustaining Partner



EXCLUSIVE | CLAIMED

Premiere Party Sponsorship - \$6,000

- VIP Tent provided at one home for furnishing with amenities for attendees
- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage at event
- Company logo on Tour of Homes t-shirt
- Six (6) tickets to the premiere party
- Ten (10) general admission tickets to the weekend tour
- Complimentary AIA Dallas Allied Membership

Hospitality Sponsorship - \$5,000 (UP TO 8 AVAILABLE)

- VIP Tent provided at one home for furnishing with amenities for attendees
- Company name on official home map
- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Your Company's marketing material placed in all homes
- Your Company's representative in-person in one home
- Company logo on Tour of Homes t-shirt
- Six (6) tickets to the Premiere Party
- Ten (10) general admission tickets to the weekend tour
- Complimentary AIA Dallas Allied Membership

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SIGNATURE EVENT

TOUR OF HOMES

EXCLUSIVE | CLAIMED

T-Shirt Sponsorship - \$4,000

- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Company logo on Tour of Homes t-shirt
- Four (4) tickets to the Premiere Party
- Six (6) general admission tickets to the weekend tour
- Complimentary AIA Dallas Allied Membership

EXCLUSIVE | CLAIMED

Wristband Sponsorship - \$4,000

- Company logo on Tour of Homes wristbands
- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Company name on Tour of Homes t-shirt
- Four (4) tickets to the Premiere Party
- Six (6) general admission tickets to the weekend tour
- Complimentary AIA Dallas Allied Membership

Platinum Sponsorship - \$3,500

- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Your Company's marketing material placed in three (3) homes
- Your Company's representative in one home
- Company logo on Tour of Homes t-shirt
- Four (4) tickets to the Premiere Party
- Six (6) general admission tickets to the weekend tour
- Complimentary AIA Dallas Allied Membership

Gold Sponsorship - \$2,500

- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Company logo on Tour of Homes t-shirt
- Your Company's marketing material placed in two (2) homes
- Four (4) tickets to the Premiere Party
- Six (6) general admission tickets to the weekend tour

Silver Sponsorship - \$1,500

- Logo and website link on all digital announcements and website
- Logo and company name on all printed signage
- Company name on Tour of Homes t-shirt
- Your Company's marketing material placed in one (1) home
- Two (2) tickets to the Premiere Party
- Four (4) general admission tickets to the weekend tour

Friend of the Tour Sponsorship - \$1,000

- Company name and website link on all digital announcements
- Company name on all printed signage and website
- Your Company's logo featured on one (1) yard sign placed at all homes
- Four (4) general admission tickets to the weekend tour

2023 SPONSORSHIP OPPORTUNITIES

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SIGNATURE EVENT

HONORS & AWARDS BREAKFAST



Event Date: November 16th

The AIA Dallas Honors + Awards Breakfast is an annual event honoring our Community Honors recipients and Allied members. The breakfast celebrates the architects, officials, organizations, and professionals from related industries that continue our city's tradition of design excellence.

EXCLUSIVE

Presenting Sponsorship - \$5,000

- Title Rights to the event: ("AIA Dallas Honors & Awards Breakfast, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Company logo on branded napkins at the event
- Company logo on event signage and all digital promotions
- Company logo on printed invitations
- Complimentary Allied Membership
- Six (6) tickets to the Awards Breakfast

Gold Sponsorship - \$2,500

- Company logo on event signage and all digital promotions
- Company logo on printed invitations
- Four (4) tickets to the Awards Breakfast

Silver Sponsorship - \$1,500

- Company logo on event signage and all digital promotions
- Company name on printed invitations
- Two (2) tickets to the Awards Breakfast

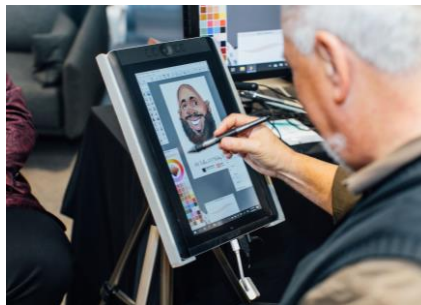
2023 SPONSORSHIP OPPORTUNITIES

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SIGNATURE EVENT

HOLIDAY PARTY & CHAPTER AWARDS



Event Date: December 7th

The AIA Dallas Holiday Party is a time to celebrate our members and industry allies! We will raise a glass to toast our outgoing AIA Dallas President as they present the 2023 President's Awards and pass the hat to our incoming 2024 AIA Dallas President.

EXCLUSIVE | CLAIMED

Presenting Sponsorship - \$3,500

- Title Rights to the event ("AIA Dallas Holiday Party, presented by YOUR COMPANY")
- Two (2) minute speaking opportunity at the event
- Company logo on event signage and all digital promotions
- Opportunity to provide company branded party favors
- Eight (8) tickets to the Holiday Party

Gold Sponsorship - \$2,500

- Company logo on event signage and all digital promotions
- Opportunity to provide company branded party favors
- Six (6) tickets to the Holiday Party

Silver Sponsorship - \$1,500

- Company logo on event signage and all digital promotions
- Opportunity to provide company branded party favors
- Four (4) tickets to the Holiday Party

Contributor Sponsorship - \$1,000

- Company logo on event signage and all digital promotions
- Opportunity to provide company branded party favors
- Two (2) tickets to the Holiday Party

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IN COLLABORATION WITH TEXO ASSOCIATION

BARK + BUILD COMPETITION



Kick Off Party: May 18th

Exhibition Date: November 16th – December 3rd

Awards Celebration: December 14th

AIA Dallas and TEXO Association present the Bark + Build Design/Build Competition to benefit SPCA of Texas' Home for the Holidays! Contractors and architects team up to create an inspiring and unique doghouse or cat condo design, which is then auctioned to fund the programs of the SPCA of Texas.

EXCLUSIVE

Alpha Sponsorship - \$2,500

- Title Rights to the event ("The AIA Dallas & TEXO Bark + Build Competition, presented by YOUR COMPANY")
- Formal recognition as the underwriter at the Kick-Off party
- Dedicated AIA Dallas & TEXO social media announcement
- Company logo on Bark + Build website and all digital promotions
- Company logo on signage at NorthPark during exhibition
- Waived team entry fee to Bark + Build competition
- Early team registration

Grand Champion Sponsorship - \$1,000 (10 AVAILABLE)

- Formal recognition as sponsor at the Kick-Off party
- Company logo on Bark + Build website and all digital promotions
- Company logo on signage at NorthPark during exhibition
- Waived team entry fee to Bark + Build competition
- Early team registration

Guard Dog Sponsorship - \$500

- Formal recognition as sponsor at the Kick-Off party
- Company logo on Bark + Build website and all digital promotions
- Company logo on signage at NorthPark during exhibition

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