



AIA
Dallas

RETROSPECT 2019

Exhibition Guidelines

MISSION STATEMENT

Established in 1990, RETROSPECT is an annual exhibition showcasing the local, national, and international works of Dallas architects and architectural firms through three-dimensional displays designed to provide a glimpse of current trends in architecture. RETROSPECT demonstrates how architects lead efforts to make our city a better place to live, work, and play.

THEME

The exhibition should embrace this year's theme, **"Influence,"** and *inspire our community to see its surroundings differently and imagine new possibilities for architecture as a solution.*

SCHEDULE

Registration: Opens Wednesday, March 13. **PLEASE NOTE: Location of exhibitors will be determined on a first come, first served basis dependent on power needs, and will occur in the order of registration.**

Setup: Begins at 9:00 PM on Wednesday, April 17th
All exhibits must check-in by 10:00 PM and complete installation by 1:00 AM the same night.

Take Down: Begins at 6:00 PM on Sunday, April 28th
All exhibits must be removed by 9:00 PM

Each exhibitor is responsible for the set up & take down of their display within the hours indicated above. **These times will be strictly enforced.** Any tools, wires, cables, A/V equipment, etc. required for these purposes are the responsibility of the exhibitor. NorthPark will NOT provide any extension cords, power tools, or equipment to exhibitors. Exhibit items not claimed by 9:00 PM on April 28th will be removed from the exhibit space and disposed of by mall management.

ENTRY FEES & REGISTRATION

AIA Members: \$250 per kiosk space

Non-Members: \$500 per kiosk space

Electricity: \$50 per 5 Amps

PLEASE NOTE: There is a limited amount of electrical power, and power will only be provided at designated locations filled on a first come, first served basis based on registration order.

Registration: Complete entry form and pay online at **AIADallas.org**. Select the number of kiosk spaces needed and if electricity is required. Available spaces filled in order of payment received.

GUIDELINES

To further exemplify the theme of this year's exhibition, the RETROSPECT Committee challenges each participating firm to consider the life cycle of all exhibits. Installation at the RETROSPECT exhibition should be viewed only as the first life of the physical exhibit, and proposals must include specific plans for a permanent home or use for all physical elements. Whether deconstructed, re-used, auctioned off, donated, relocated, displayed at the firm or AD EX, or by any other means, the physical exhibit should not go to a landfill or be abandoned at the conclusion of RETROSPECT. While final plans for reuse may not be locked in at the time of registration, a strategy or two should be clearly identified, with commitment to follow through after the exhibition.

Please incorporate a design statement or visual to illustrate how your exhibition represents the theme of 'influence' and furthers the mission of RETROSPECT 2019. Additionally, please share details of the post-RETROSPECT life of the installation and/or its materials.

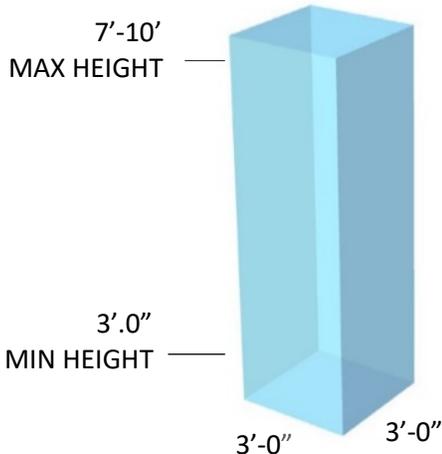
Design Statement Example

"Inspired by Retrospect's theme in 2017 to "Cultivate", our team decided to cultivate our community by donating our piece to a community organization at the end of its installation. We contacted Hexter Elementary, and asked what they needed most. Their desire was for an art piece to place at their front door where they were working on installing a Xeriscape learning garden to teach children about drought tolerant plants. The final design, a tower of interlocking H's, gave them a custom art piece, while contributing a series of planters displaying an array of succulents."

– OMNIPLAN 2017 Design Statement



Freestanding display (designed and built by exhibitor) fitting within 3'.0" square volume standing no higher than 7' - 10". Multiple kiosk spaces may be purchased to accommodate the size of your exhibit.



NEW THIS YEAR: The 2019 exhibition will debut a People's Choice Award, as well as juried awards including Best Use of Theme, Best Use of Materials, and more! Please include a flat 4" x 6" surface for voting information (provided by AIA Dallas) to be affixed to the exhibit. Please place in a prominent position for best visitor engagement.

Exhibitors must submit elevation drawings or photos of their exhibits detailing the size and materials used, as well as exhibit design statement including life cycle information to Jessica Boldt: jboldt@aiadallas.org by **April 3rd @ 5 PM.**

Designs and materials will be reviewed by NorthPark Management for safety purposes and could be returned to the exhibitor for more information or small adjustments. Please make sure your exhibit is ADA approved, and take a few minutes to review the 'RETROSPECT 2019 Do's and Don'ts' document.

Power to exhibits will be turned off each night. If your exhibit requires a restart of any kind, please prepare to send someone each morning to reset it.

AIA Dallas reserves the rights for unlimited and exclusive use of submissions for any display or promotional materials.

For more information or clarification, contact Retrospect Chair Leslie Rios, Assoc. AIA, at lrios@hksinc.com or Communications Manger Katie Hitt, Assoc. AIA at khitt@aiadallas.org.